



*Patient-focused,
always*

IOB

Institute of Oncology

Together...

Together for more than 20 years, accompanying patients and families.

Together, tackling treatment with the latest technologies and innovations.

Together, with a multidisciplinary and comprehensive approach.

Together with a team committed to the well-being of patients and those around them.



What is IOB?

Speed

You can contact the IOB for a first or second opinion and within 24 hours we will arrange your visit with our oncology and nursing team. We offer the option of telematic consultation, if necessary.

Innovation

We offer patients the opportunity to participate in clinical trials, to gain access to cutting-edge treatments. Additionally, we are committed to precision oncology, treating each patient according to their molecular characteristics.

Experience

We have been accompanying patients and their families in this process for more than 20 years. Our oncologists are professionals of international standing.

Trust

Our patients' satisfaction is of utmost importance to us: 76% of IOB patients give us a score of 9-10/10. This shows their high degree of satisfaction with the center*.

* NPS 2020 (net promoter score). Score of 9-10 among 76% of patients treated at the IOB.

Accompaniment

A registered nurse (case manager) will accompany you throughout the process for any physical or emotional needs that you may have.

Multidisciplinary approach

Through our tumors committees, we work as a team with a multidisciplinary approach implemented by experts in different specialties.

Hyperspecialization

Each IOB oncologist specializes in a particular type of cancer, so we have expert knowledge available to us in each area. This means we can offer a completely personalized and innovative treatment program, led by an internationally-recognized team.

Comprehensive approach

We treat the patient with a holistic approach focused on their physical and emotional well-being, using different complementary therapies (acupuncture, psycho-oncology, nutrition, oncology aesthetics, etc.)

What is IOB?

When faced with a situation as difficult as a cancer diagnosis, it is important to have a medical team you trust. One that is experienced, hyperspecialized and provides comprehensive treatment.

This was the objective that brought the IOB into being more than 20 years ago, when it was founded by Dr. Baselga and Dr. Tabernero, two world-wide authorities in cancer research.

Dr. Tabernero is the **founder, Medical Director and Head of the Digestive and Endocrine Tumors Unit at the IOB**. He is also the **Head of the Department of Medical Oncology at the Vall d'Hebron University Hospital in Barcelona and Director of the Vall d'Hebron Institute of Oncology (VHIO)**. He was President of the European Society for Medical Oncology (ESMO) from 2018 to 2019 and is currently a member of its Board of Directors.

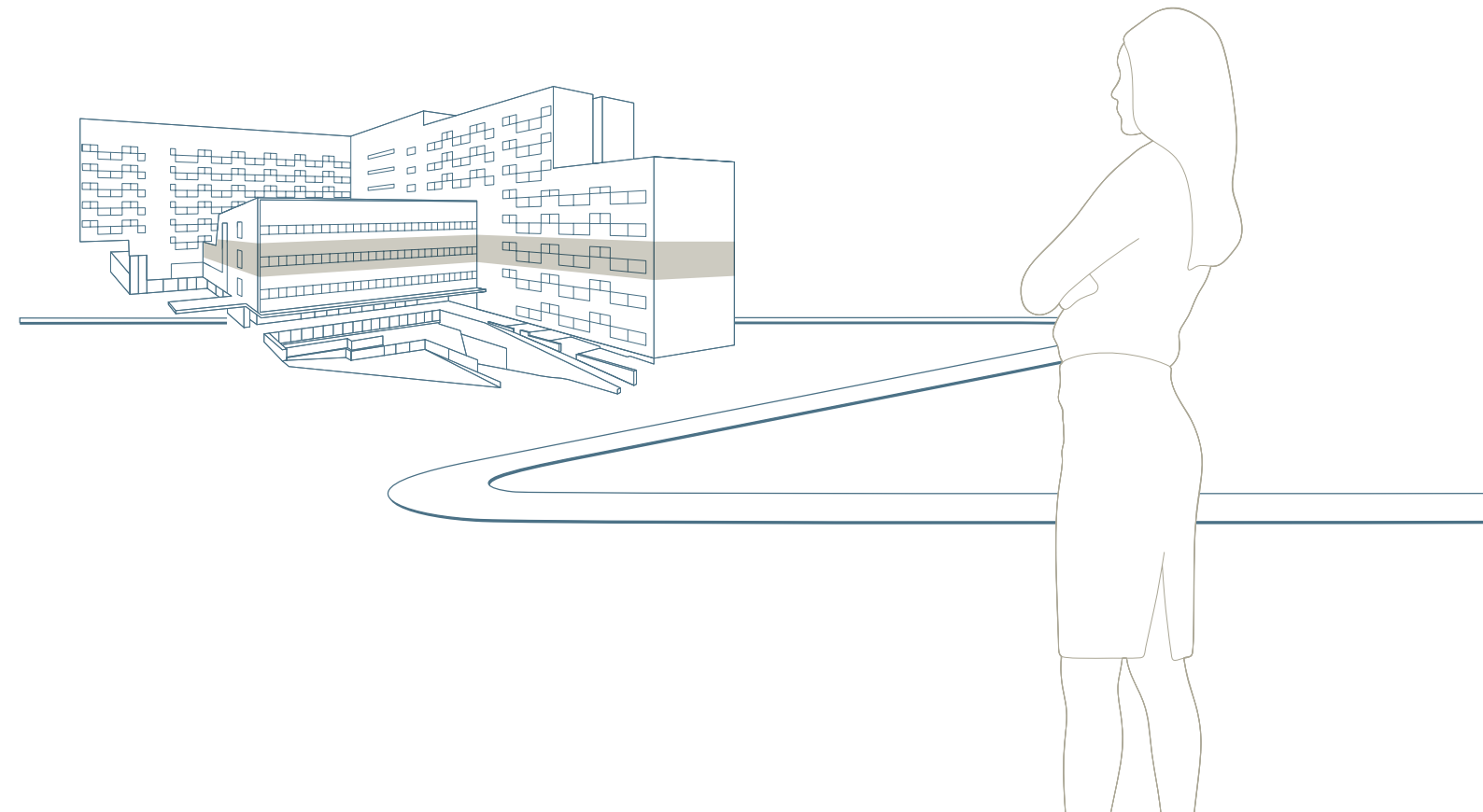
The IOB, in collaboration with the Quirónsalud Group, is a pioneer medical organization in Spain in its approach to cancer. It boasts a multidisciplinary team that provides a comprehensive overview of cancer, always focused on **personalized patient therapy** with **holistic treatment**, where we care about the physical and emotional well-being of the patient and their family.

We have extensive, proven experience in the treatment of over **4400** oncologic patients and **3600** hematological patients in the last 5 years.

Demonstrating a high degree of satisfaction with the center, **76%** of IOB patients give us a score of **9-10/10***.

* NPS 2020 (net promoter score). Score of 9-10 among 76% of patients treated at the IOB.

Our oncologists are **pioneers in the design and implementation of clinical trials as well as precision oncology**. Their extensive experience in the clinic and the laboratory allows each oncologist at the IOB to master a specific pathology and thus be able to determine the most appropriate and innovative treatment for each patient.

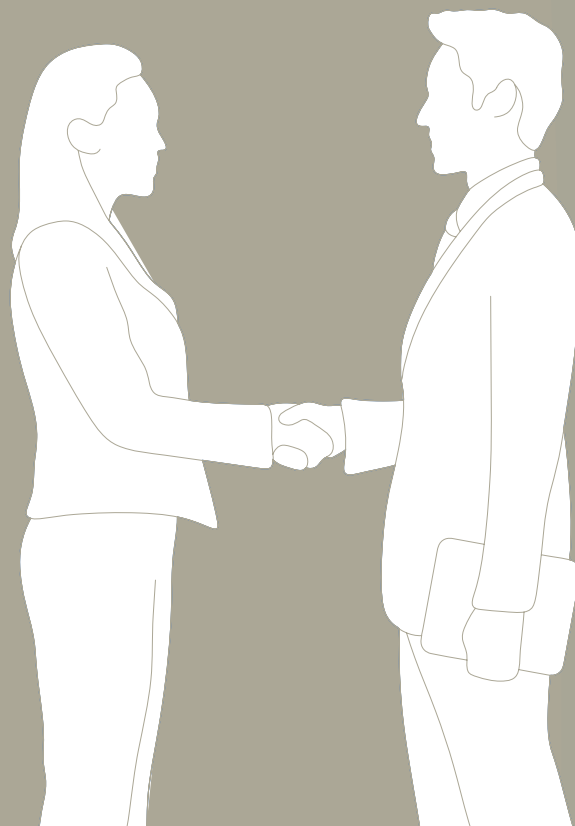


First visit or second opinion

When a diagnosis is confirmed or a second opinion is requested, it is essential for an initial appointment to be arranged with our specialists as soon as possible.

It is important not only to start the relevant therapy, but also to be able to assimilate the new situation and come to terms with the cancer treatment quickly. When patients contact us, **the IOB responds within 24 hours** in order to begin with case evaluation, treatment and follow-up with a multidisciplinary team.

We offer the possibility of a telematic consultation.



We are specialists in the treatment of the following types of cancer:



Breast



Lung



Head and neck



Gastrointestinal



Gynecology



Neuro-oncology



Melanoma



Genitourinary



Sarcoma



Onco-hematology

Other areas:



Geriatric oncology



Precision oncology



Prevention and detection



Continuous care



Complementary specialties



Clinical trials



Genetic advice

A team of international prestige

We have an internationally renowned team; opinion leaders specializing in each type of cancer. This hyperspecialization enables us to provide the most innovative and cutting-edge treatment to each patient using precision oncology, as well as offering them the opportunity to participate in clinical trials up to phase 4.

Dr. Josep Tabernero, a world authority

Dr. Tabernero is the **Medical Director of the IOB and Head of the Digestive and Endocrine Tumors Unit**. He is also the **Head of the Department of Medical Oncology at the Vall d'Hebron University Hospital in Barcelona and Director of the Vall d'Hebron Institute of Oncology (VHIO)**. From 2018 to 2019, he was President of the European Society for Medical Oncology (ESMO) and continues to serve as a member of its Board of Directors.

He received the 2019 National Research Prize of Catalonia for his contribution to cancer medicine and, in particular, for his pioneering advances in precision oncology medicine (study of the origin of cancers and the development of adapted therapies).

In addition to his dedication to having a close relationship with his patients, he has a prominent scientific profile and holds a place among leading research scientists. He is active in the **research and development of numerous drugs for colorectal cancer**, as well as in translational research and phase 1 pharmacodynamic studies with targeted molecular therapies.

Directors and Unit Heads



Medical Director
Dr. Josep Tabernero



Lung and head and neck cancer
Dr. Enriqueta Felip



Breast cancer and melanoma
Dr. Aleix Prat



Gastrointestinal cancer
Dr. Teresa Macarulla



Genitourinary cancer and sarcoma
Dr. Javier García del Muro



Gynecological cancer
Dr. Ana Oaknin



Neuro-oncology
Dr. Francesc Graus



Hematology and Onco-hematology
Dr. Francesc Bosch



Medical Care Director
Dr. Fabricio Racca



Continuous Care
Dr. María Ferrer

Oncological Nursing

We have a team made up of three departments, which offers comprehensive care and ensures continuity for the management and administration of oncology drugs as well as the holistic patient and family care process. In addition, the oncology nursing team coordinates our different workshops and conducts nursing studies to improve our patients' quality of life and care.

Clinical nursing

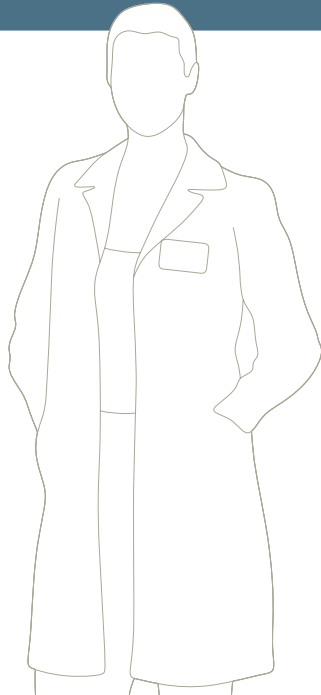
Registered nurse (case manager) specializing in the patient's pathology, who acts as a point of contact between the different departments and provides thorough, personalized tracking with a comprehensive approach.

Day hospital

Experts in outpatient administration and oncology treatment monitoring, following procedures based on scientific evidence to minimize possible side effects. A qualified team specializing in hair cryotherapy for the prevention of hair loss.

Clinical trials

A team that ensures quality of care for patients participating in a clinical trial.



Twin program

A pilot study aimed at patients with non-metastatic breast cancer. Patients with the same characteristics as regards their treatment and personal situation are paired, to evaluate the effect of accompaniment on treatment tolerance and symptoms such as anxiety and depression.



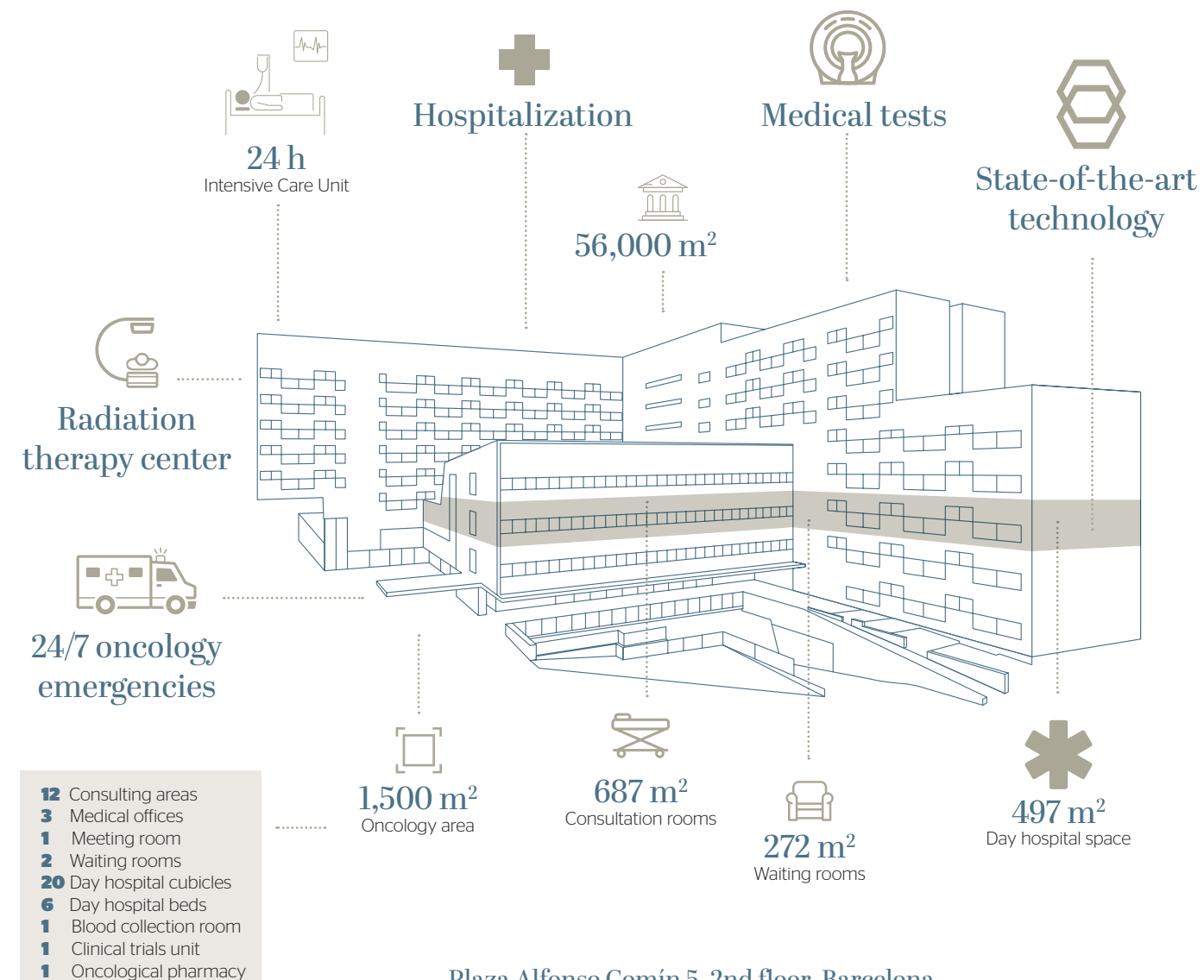
Hospital environment

A state-of-the-art hospital environment offers the convenience of medical tests, treatments or any contingency in a single location, with every guarantee and the most innovative technology.

IOB's partner is the **Quirónsalud Group, a leading company in Spain in the provision of health services, with more than 60 years of experience** in health care and more than 125 hospitals and medical centers. This strong association ensures present and future complementarity that will benefit patients.

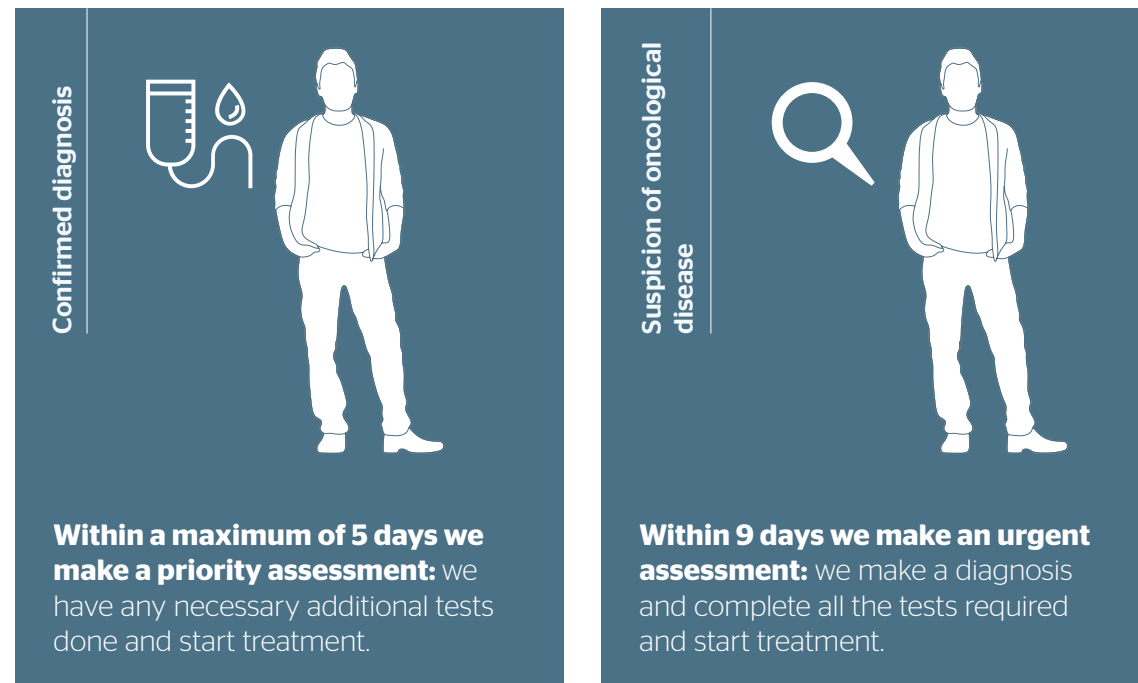


IOB Quirónsalud Center



Rapid diagnosis

We minimize the time from diagnosis to treatment.



This rapid diagnosis is made by means of a circuit coordinated by **internists dedicated exclusively to oncological patients: oncologists, radiologists, pathologists, nuclear medicine specialists, genetic counselors and case management nurses.**

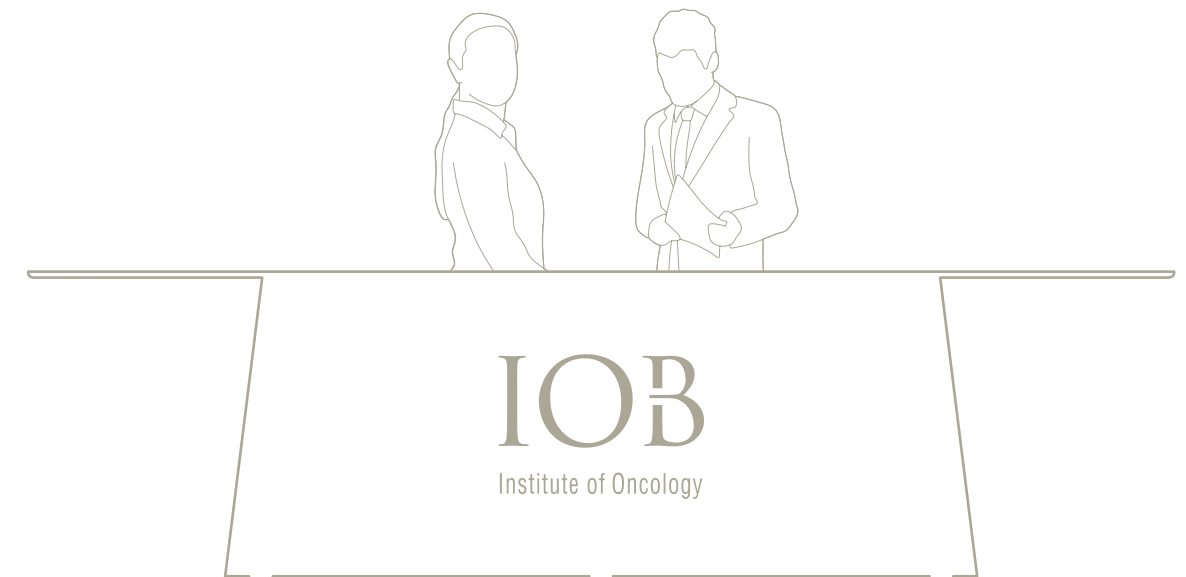
Zero bureaucracy

We have an administrative, **patient care and scheduling team dedicated to making administrative processes easier for patients and their families.**

At the IOB we do not want the patient to worry about making administrative arrangements, such as requesting authorizations from their insurance company, coordinating appointments, transport for testing, etc.

We make sure all these arrangements are streamlined so that the patient just has to concentrate on recovering.

We work with most insurance companies



A holistic approach and 360° treatment

We consider a patient's physical and emotional well-being essential. This is why we offer comprehensive treatment with specialists in oncology nutrition, acupuncture, psychology, psychiatry, hair loss prevention, etc.

Psycho-oncology and oncological psychiatry

After a cancer diagnosis, it is normal to feel a mixture of anxiety and grief.

Our team of specialists can provide help, with advice and strategies for the patient, their family and caregivers throughout the whole process, to come to terms with and manage the emotional pressure that the disease can create.

Nutrition Service

The nutritional recommendations we offer in our Nutrition Department are coordinated with the medical team and are based on scientific evidence, the type of cancer, treatment, symptoms and the patient's preferences.

It is important to provide nutritional support to cancer patients undergoing treatment, to assist them in choosing nutritious foods that they find appetizing and help them minimize any treatment-related side effects. Nutritional intervention should be seen as a support measure within the overall oncology strategy.

Acupuncture

The World Health Organization (WHO) recommends acupuncture as an alternative therapy for the relief of both acute and chronic physical pain. Likewise, as no medication is involved, it is also seen as an established option in the treatment of psycho-emotional symptoms.

Hair Loss Prevention Unit

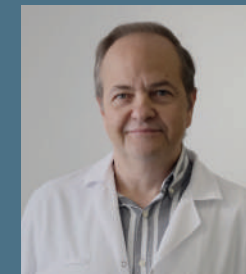
Hair loss is one of the most distressing and annoying side effects of chemotherapy for patients. Scalp cooling using a cap attached to a machine has proven to be an effective way to prevent or reduce hair loss during chemotherapy treatment in many cases.

Cooling the scalp causes the blood vessels in the dermis to contract, leading to a reduction in blood flow to the hair follicles at the time when the chemotherapy drug is at its highest concentration in the blood.

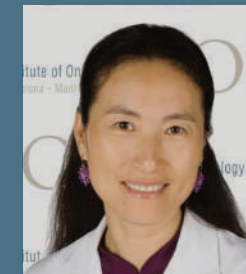
Aesthetic care

Skin problems such as irritation, redness, itching, scaliness, dryness or acne may occur during cancer treatment. Nails may also become brittle and the patient may experience hair loss as a side effect of chemotherapy. Our nursing team can provide advice on how to minimize these effects and will offer easy recommendations for patients to look and feel better.

Our team



Clinical psychology
Dr. Santiago Banqué



Acupuncture
Dr. Wen-Hsiu Hu Wen



Psychiatry
Dr. Víctor Pérez



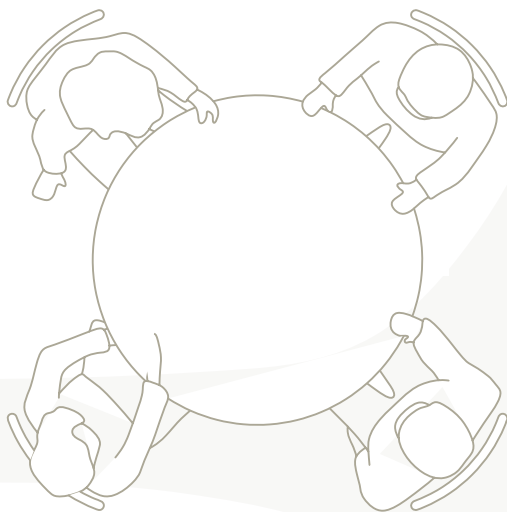
Nutrition
Dr. Jordina Casademunt

Multidisciplinary approach through a tumor committee

The tumor committees design a cancer treatment plan using a comprehensive approach. Several experts from different specialties examine each case, consider different therapeutic strategies and collectively decide on the optimum treatments or the most effective combination of treatments in a personalized way for each patient.

The experts who make up this team include:

- **Oncologists**
- **Genetic counselors**
- **Pathologists**
- **Radiation therapists**
- **Radiologists**
- **An oncologist who specializes in each type of cancer**



Clinical trials and precision oncology

Clinical trials

For more than 20 years, the IOB has been offering its patients the possibility of participating in clinical trials, thus giving them access to innovative treatments.

We are one of the few centers where patients can participate in early-stage clinical trials, allowing them to opt for innovative therapeutic alternatives.

Precision oncology

We offer our patients the possibility of benefiting from precision oncology through various genomic platforms adapted to the needs of each case, such as liquid biopsy and genetic tests. This makes it possible to use drugs that are safer and more effective, creating a **completely individualized treatment.**

Continuous Care Unit

Your oncologist, registered nurse and the Continuous Care Unit made up of internal medicine physicians are responsible for the ongoing monitoring of your treatment and physical and emotional well-being.

The **Continuous Care Unit** is a very important part of our team, as it enables us to provide **multidisciplinary follow-up for each patient and serves as a point of contact with the oncologist and the nurse who is the case manager.**

- Attention 24/7
- Emergency room, open 9 a.m. - 4 p.m.
- In case of emergency there is a medical telephone service, 902 88 99 01, available 24 hours a day, 7 days a week, 365 days a year.

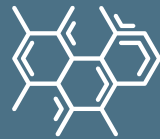


What makes us stand out?

Speed



Innovation



Experience

+20
years

Trust



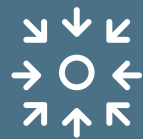
Accompaniment



Hyperspecialization



Multidisciplinary and comprehensive approach



Web and social media

At **iob-onco.com** and on our **social media** profiles you will find relevant information about cancer, treatments, news, doctor and nurse information, tips and resources, as well as information about workshops and talks that we organize regularly and that **can help you**.



Our social media

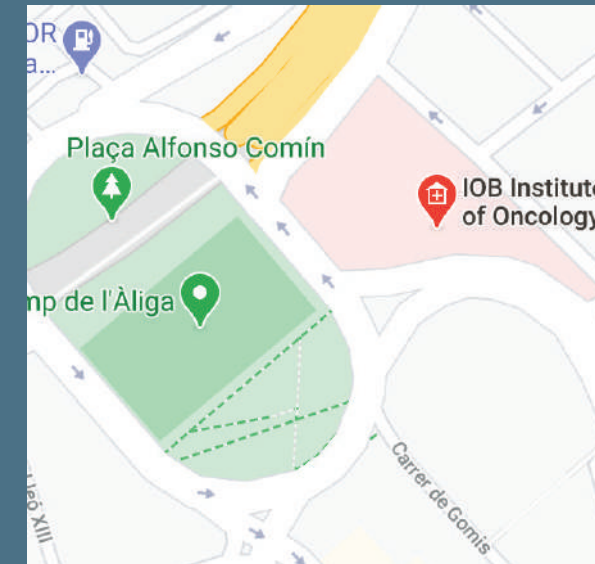


Contact

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Other centers



Teknon Medical Center (Barcelona)



El Pilar Hospital (Barcelona)



Ruber Juan Bravo Hospital (Madrid)



Ruber Internacional Hospital (Madrid)



*Every patient is UNIQUE.
Our ultimate purpose is to
TAKE CARE OF YOU*

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